

• Juliana Reider

Product Designer

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Professional Experience

Product Designer, Comet

March 2024 - Present, San Francisco, CA

Designing a 0-to-1 developer tool, reimagining the branch management experience for programmers.

- Leveraged my coding background to empathize with developers.
- Designed for the entire product process, from strategy to pixel.
- Determined feature performance metrics to gauge success.
- Crafted simple, powerful workflows for a complex domain.

Lead Product Designer, Convoscope

November 2023 - March 2024, San Francisco, CA

Worked with MIT researchers to create a visual & voice interface that enhances the quality of research conversations using LLMs.

- Partnered closely with a pod of six engineers and a PM.
- Analyzed pain points and workflows through customer interviews.
- Experimented / iterated towards product innovation powered by AI.

Product Designer, Thoughtfilter

August 2023 - November 2023, San Francisco, CA

Product design for a machine learning powered B2B SaaS tool in a new category, unlocking the creativity of professional marketers.

- Designed and prototyped an innovative solution in a novel space
- Crafted a novel language for visual design and interaction design.
- Leveraged user interviews to produce an intuitive user experience.

Sr. Software Engineer, Slalom

June 2018 - August 2023, Palo Alto, CA

- Programmed multiple fintech apps used by millions.
- Developed a serverless web application for a \$8.6B+ brand.
- Engineered chatbots used by thousands of enterprise users.
- Shipped features rapidly as part of a high-performance Agile team.
- Mentored & grew junior staff members.
- Contributed to team culture through events & talks.

Education

M.S, Software Engineering

Loyola University

2017 - 2018, Chicago, IL

Received a 4.0 GPA & won the Dijkstra Award (top academic performance across all CS degrees).

B.A, Philosophy

Colgate University

2010 - 2014, Hamilton, NY

Graduated Magna Cum Laude. Minored in creative writing.

Skills

Design: High-craft UI & UX design

• Communicating with wireframes, user flows, complex prototypes, & high-fi designs • Translating complexity to simplicity • Strong emphasis on typography, color, layout, and alignment

User Research: Understanding user needs, workflows, & pain points through interviews • Gathering & utilizing survey data • Usability & desirability testing

Engineering: Seasoned full-stack engineer • Java, Scala, HTML/CSS, Javascript • Git, AWS, Vercel, Postman, Gitlab, Linear, Jira, & other developer tools

Collaboration: Reliable self-starter • Intentional • Meticulous attention to detail • Product thinker • Collaborating closely with product managers, engineering, and business stakeholders • Agile product development • Strong mentor • Flexible